

Note: You can type right into the form and then Print and sign your name.

SITE SPONSORSHIP AGREEMENT

We _____ (Company Name) wish to sponsor the
downpaymentsolutions.com web site. The site we wish to promote on your page is
_____ (Your Web Site
Address)

The exact page we wish to sponsor is:

<http://www.downpaymentsolutions.com>

_____ (Index.shtml for the home
page)

Page Location Example: home_buyer_education/documents.shtml

We have enclosed a deposit made payable to: Down Payment Solutions, Inc. for the
amount of \$ _____ for sponsoring the above page for a period
of _____. (Months) Page rates are located here:

<http://www.downpaymentsolutions.com/sponsor.shtml>

We have attached a copy of our License –

- Lender/Brokers/Banker – State License
- Real Estate Professional – State License
- Charity Organizations – A Copy of your recognition by the IRS of tax-exempt status.
- All Others – Copy of your related business license.

Terms and Conditions for Sponsors

- Acceptance of this contract is at the sole discretion of Down Payment Solutions, Inc. and its ownership. It is agreed that neither Down Payment Solutions, Inc. nor its ownership is required to provide an explanation for any decision.
- Participation is limited to a maximum of two (2) sponsors per page.
- Sponsors are only listed in the specific Sponsor Table on each page.
- This agreement is valid only for the terms outlined above for the time period established by this agreement.
- Sponsors may not change location on the site after a specific location, as described above, is selected and the Sponsor period has begun. The Sponsor Period begins upon a Live Online Listing. Changes to the location will require the submission of a new contract. A fax shall act as the original.
- Contract renewal is not automatic and must be requested and applied for at the end of each period.

- Rates are subject to change and new rates may apply at the end of a contract period as reflected on the advertising page.
- Sponsors of specific state pages (example: <http://www.downpaymentsolutions.com/state/florida.shtml>) must be licensed, or legally able to do business within the state sponsored.
- Sponsors agree not to discriminate against any homebuyer for any reason.
- Sponsors agree that the <http://www.downpaymentsolutions.com> web site is designed for the benefit of its visitors. As such, future content may be added in which a sponsor may not approve of or agree with. Sponsors agree to hold harmless Down Payment Solutions, Inc. and its ownership from any perceived liability for articles and other such content that is found to be offending and will continue to be bound by all terms of this agreement.
- Sponsors agree to maintain a family friendly web site. Each site is inspected prior to being approved. Sites that are found in the future to contain content of hate, profanity, nudity or any other such undesirable content will have their sponsorships immediately terminated without recourse or refund.
- Sponsors recognize a part of the benefit is a link from the downpaymentsolutions.com web site. Down Payment Solutions, Inc. reserves the right to use a Java Script based link should the Sponsors web site be found not to adhere to good SEO principles as designated by search engines whether at the time of initial review or at a later date. Sponsors agree this decision is at the sole discretion of Down Payment Solutions, Inc. Sponsors recognize the importance that visitor traffic plays in the value of sponsoring the downpaymentsolutions.com web site and recognize questionable linking can potentially harm the benefits of sponsorship to all participating sites and the downpaymentsolutions.com web rankings themselves.
- Sponsors agree that any future illegal activities related to the Sponsors conduct of business will automatically terminate this contract and sponsorship without refund or recourse to Down Payment Solutions, Inc.
- Sponsors agree to adhere to either a Gif or Flash logo, which must be 145px wide by 90px high. Sponsors are encouraged to place a toll free number within the image. All images must be approved and accepted by Down Payment Solutions, Inc. website without exception or recourse. Please try and adhere to the theme of the site.
- Sponsors agree to protect and hold Down Payment Solutions, Inc. and its ownership harmless for all claims of liability resulting from the Sponsors web site and business activities.
- Sponsors agree and acknowledge that search engine rankings are outside the direct control of Down Payment Solutions, Inc. and its ownership. All efforts will be made, to the benefit of both parties, to maintain, increase and expand the downpaymentsolutions.com web presence. However, neither Down Payment Solutions, Inc. nor its ownership represents any claim or promise of any specific quantities of page views, visitor counts or response rate for a given Sponsor or page.

- If for any reason the downpaymentsolutions.com website is terminated, Down Payment Solutions, Inc. and its ownership will provide a pro-rated refund to each sponsor effective the date of site termination.
- This contract shall be legal and binding on any and all future ownership of Down Payment Solutions, Inc. and the Sponsor.
- The Sponsor applicant acknowledges that this contract is not in affect or valid until such time as the Sponsor is actively listed as a Sponsor under the above terms, on the applicable page of the downpaymentsolutions.com web site.
- Should a Sponsors initial contract request be rejected for any reason, Down Payment Solutions, Inc. will return the original check via U.S. Mail within 48 hours or its decision
- Should the Sponsor applicant's initial payment be returned unpaid, this contract shall be null and void.
- Down Payment Solutions, Inc. nor its ownership discriminates in any way. We welcome minority and disabled individual and business Sponsorships. Sponsors are determined solely by the quality of the service provided as they relate to the needs of our visitors and the specific businesses established market reputation. In the end, all decisions on final Sponsorship approvals are at the discretion of Down Payment Solutions, Inc. and its ownership.
- Monthly installments for annual (12 month) contracts are accepted. Please include a deposit of 25% of the annual amount. Invoicing will begin 30 days after the initial listing. The balance will be billed at the beginning of each month and payable over an 8-month period.
- Down Payment Solutions, Inc. shall be under no legal obligation to refund Sponsor fees except as outlined in this contract.
- Any legal claim for damages must take place within the state of Florida, within the County of Hillsborough. Sponsors agree that the sum total of any and all damages, to include the Sponsors legal fees, may not exceed the sum total of the amount paid for Sponsorship under this contract.

This is the sum total of our agreement. By signing below you agree to all terms and conditions set forth herein.

Authorized Signor Date

Company Name

Address

City State Zip

Phone Number Fax Number

Mail To:
Down Payment Solutions, Inc.
P.O. Box 1406
Plant City, Florida 33564

Authorized PDF Signature for Down Payment Solutions, Inc.